



**ALIVE WITH ACTIVITY,** Columbia Heights is one of DC's most diverse, dense and urban neighborhoods with more than 38,000 residents. The catalysts fueling this vibrant transformation includes the development of several major retailers, a revived arts scene, and exciting new residential projects. The commercial heart of the neighborhood features more than 640,000 SF of retail and restaurants.



## GREAT STREETS AND MAIN STREETS

14<sup>th</sup> Street and the surrounding commercial corridors are designated Great Streets corridors. As funds become available small businesses can apply for grants to cover capital improvements and certain soft costs. In 2019, up to \$50,000 was awarded per location. The corridor is also supported by the Columbia Heights and Mount Pleasant Main Street programs.

## MULTICULTURAL BUSINESSES ALONG PARK ROAD & 14<sup>TH</sup> STREET

- Bombay Street Food – Indian restaurant
- Mi Cuba Café – Cuban restaurant
- Los Hermanos – Dominican restaurant
- Pho 14 – Vietnamese restaurant
- Letena – Ethiopian restaurant
- Pollo Sabroso – Peruvian & Central American restaurant
- Rinconcito Café – Salvadorean restaurant
- Gloria's Pupuseria – Central American restaurant
- Tequila & Mezcal – Mexican restaurant
- Sticky Fingers – gluten free bakery
- Shangai Tokyo Café – Asian fusion restaurant

## 11<sup>TH</sup> STREET—HOME TO INDEPENDENT ENTREPRENEURS

Notable openings joining mainstays such as The Coupe, RedRocks, Bad Saint, Patrick's Pet Care, Odd Provisions, and Room 11 include:

- Makan (Malaysian restaurant)—2020
- Ossobuco Ristorante (Italian restaurant)—2020
- Queen's English (Chinese restaurant)—2019
- The Thirsty Crow (bar & Malaysian street food)—2019



# COLUMBIA HEIGHTS



0-½ mi    0-1 mi    0-3 mi

## POPULATION

Population	38,602	94,105	409,329
Male	50%	50%	48%
Female	50%	50%	52%
High School Graduate +	84%	87%	91%
Bachelor's Degree +	61%	66%	68%
Graduate / Professional Degree	35%	38%	41%

## HOUSEHOLDS

Households (HH)	17,046	42,708	189,211
Average HH Size	2.2	2.1	2.0
Owner-occupied	30%	36%	40%
Renter-occupied	70%	64%	60%
Median HH Value	\$717,972	\$728,033	\$692,090

## INCOME

Average HH	\$111,971	\$128,440	\$137,954
Median HH	\$82,355	\$90,915	\$97,433
HH Income <\$50k	32%	28%	27%
HH Income \$50-\$75k	13%	13%	13%
HH Income \$75k+	55%	59%	60%
Average HH Disposable	\$74,625	\$82,456	\$87,464

## AGE

Age < 20	17%	15%	16%
Age 20-34	38%	37%	34%
Age 35-64	37%	38%	36%
Age 65+	9%	10%	14%
Median Age (years)	33.5	34.2	35.0

## CONSUMER EXPENDITURES (\$ thousands)

Apparel	\$49,441	\$140,619	\$671,273
Child Care	\$12,548	\$36,549	\$172,645
Computers & Accessories	\$4,699	\$13,279	\$62,950
Entertainment & Recreation	\$67,319	\$193,796	\$932,020
- Pets	\$12,292	\$35,283	\$170,245
Food at Home	\$111,803	\$315,364	\$1,511,867
Food away from Home	\$85,284	\$240,110	\$1,131,848
Health Care	\$108,226	\$311,339	\$1,534,128
- Medical Care	\$35,751	\$103,149	\$509,066
Home Improvement	\$41,445	\$124,841	\$619,767
Household Furnishings	\$43,172	\$123,078	\$594,616
Personal Care Products	\$18,759	\$53,104	\$254,484
Vehicle Maint. & Repair	\$22,252	\$62,298	\$307,709

## AVAILABLE VEHICLES PER HH<sup>1</sup>

0	51%	45%	37%
1	36%	41%	45%
2-3	13%	13%	17%
4+	1%	1%	1%

## MOBILITY

Metro rail Exits <sup>2</sup>	11,340 / 5,770	Columbia Heights
avg weekday/avg weekend		
Traffic Counts <sup>3</sup>	13,100-24,000	14 <sup>th</sup> Street, NW

Source: ESRI, 2019 Estimates & Projections; 1. American Community Survey (2013-2017), values are rounded to nearest whole percent; 2. WMATA (FY 2019); 3. DDoT (Daily Avg. 2017); 4. TransitScreen; 5. Dochter & Alexander

## CONTACT

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 districtbridges.org



<b>Metro rail Exits<sup>2</sup></b> 11,340 / 5,770 Avg weekday/Avg weekend	<b>Capital Bikeshare Arrivals</b> 8,018 2019 Avg Monthly	<b>Mobility Score<sup>4</sup></b> 100 Excellent Mobility	<b>Walkscore</b> 97 Walker's Paradise	<b>Daily Pedestrian Counts<sup>5</sup></b> 20,000 14 <sup>th</sup> Street at DCUSA	<b>Residents w/in 10 min. car ride</b> 205,616
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MOBILITY